



August: A month of Celebrations!

With Eid Al Adha sparking festivities across the UAE, the month of August proved to be quite an overjoyed one here at the Waterfront Market. Shoppers thronged our meat market to buy the choicest meats for hearty feasts that their families and friends can relish, leading to an increase in footfall. Another major highlight of the month was the launch of the Mural painting competition, which celebrates the UAE's progress and captures the sentiment of the budding art scene in Dubai and the UAE, blending the heritage and culture with a touch of modernity.

What's Happening



Main entrance completes renovation

Renovation of the Waterfront Market's main entrance has finally been completed and is now open—providing our visitors and shoppers with easy access and entry that leads to various key points of the area. The main entrance proves to be the most strategic point, inside and outside, as designated RTA bus stops and taxi queues are just a few steps away from it.



Chef Visit

The Waterfront Market is launching a mural competition, using art to portray and appreciate the UAE's culture, traditions and evolution. The competition aims to attract and showcase the works and diversity of the UAE's artists through a mural painting that represents the rich heritage and diverse culture on the wall of the Waterfront Market. Artists are encouraged to send a maximum of three original paintings, captured in high resolution to murals@wfm.ae to enter the competition.



Hello Artists

The Waterfront Market launched a unique mural painting competition on August 12, 2018. With an aim to create a vibrant depiction of the cultural and economic transformation of the UAE, the competition forms part of the Waterfront Market's community-focused initiatives. The UAE community has undergone a vivid change that celebrates diversity and the extraordinary progress achieved by the country, while fostering the local art scene.

Festive Eid Al Adha

As part of this year's Eid Al Adha festivities, Waterfront Market organized a number of fun-filled entertainment activities for its visitors and patrons of all age groups, especially families, which attracted both shoppers and their children alike to the venue during the holidays. These activities ran from August 21 to 24, 2018, presenting several attractive offers, grand prizes, dazzling entertainment and interactive activities. The happenings included magic shows, duo acrobatic show, Henna art, face painting and an arts and crafts station for the kids, which engaged them in lantern decorating, and ceramic painting.



What's Up



Gallery for art lovers

As part of the Mural painting competition, Waterfront Market will host a gallery event that celebrates the creativity and originality of budding artists who participated in the competition. The competition was open for artists from across the UAE and was aimed at promoting the local culture and heritage. The art gallery will showcase the top 10 shortlisted works before selecting one final winner, who will get the opportunity to permanently display his/her work in the Waterfront Market.



Popular homemade fruit packs for glowing skin

Known fact that fruits are rich in vitamins and antioxidants that are essential for the well-being of your body and to retain a clear, glowing skin. Fruit facials enrich your skin with their natural goodness, while also helping you steer clear of products laden with chemicals that may cause permanent damage to the skin. Furthermore, the aroma of fruit packs after applying them on your face gives spa-like benefits that relax and de-stress your skin. Summer being the best time to indulge in these cost-effective, natural fruit facials that offer marvellous results, here are some popular homemade fruit packs that can be used by both men and women.

- **Banana (for dry skin):** Banana offers great benefits for those with dry skin, thanks to its ability to soothe the dryness with all the nourishing properties it contains. Blend banana and milk together to make a thick paste before adding few drops of honey and half a teaspoon of kaolin powder to it. Apply this mixture on cleansed face and wash off for a smooth-textured skin. You will be surprised by the positive difference in your skin's texture if you continue using this pack.
- **Strawberry pack (for combination skin):** People with combination skin can reap the benefits of this antioxidant-rich face pack by blending strawberry pulp with few mint leaves. Then add kaolin powder along with a few drops of honey and whip it. Let this sit for a few minutes and then, apply a thin layer of this pack on face. While strawberry lightens the color and tightens the texture of your skin, mint will add a touch of freshness to the experience!
- **Coconut pack (for sensitive skin):** Coconut water is known for its ability to soothe the irritability of sensitive skin. Mix 1 table spoon of coconut water with 2 table spoon calamine powder and an ounce of aloe vera gel. Apply this all-over cleansed face and let it work for 7-5 minutes. Rinse away and repeat every alternate day for a faster, long-lasting effect.
- **Apple effect (for normal skin):** If you want to add an instant glow to your skin, an apple mask is what you need. Grind one fresh apple and add raw milk, milk powder and Fuller's earth powder to it. Whip this mixture until it attains slightly thick consistency. Apply it on a cleansed face, relax for fifteen minutes and rinse with water. The treatment softens, rejuvenates and restores the skin's natural PH balance, thus making it glow.
- **Mango and yoghurt:** To cleanse and nourish your skin, mix a tablespoon of plain yoghurt with two tablespoons of mashed mango pulp. The lactic acid in the yoghurt will exfoliate your skin, while the Vitamin C in the mango will add ample nourishment. This homemade fruit face pack will brighten up dull skin by removing dead skin cells and encouraging the growth of new skin cells.
- **Avocado and honey:** It is no secret that the combination of avocado and honey can do wonders for the skin. This wonderfully rehydrating face mask is ideal for adding moisture to extremely dry skin. Mix half a teaspoon of coconut oil with the mashed pulp of half an avocado and two tablespoons of honey. Apply this mixture to your cleansed face and leave it to settle for at least fifteen minutes. You will be amazed at just how effectively this fruit face pack hydrates dry skin, leaving it soft and supple.
- **Grapes:** For those who suffer from acne, grapes are very effective in the treatment of acne and pimples and they will not dry out or irritate your skin the way commercial acne treatments do. All you need to do is mash up a handful of fresh grapes into a pulp and apply it to your face and leave it on for about fifteen minutes before you wash it off. Grapes can both reduce inflammation and fight the bacteria that cause acne.