



Welcome to our May newsletter

As we observe the Holy Month of Ramadan for the first time here at the Waterfront Market, the whole community wishes our loyal visitors an auspicious month.

Since our opening in July 2017, the Waterfront Market has been spearheading a series of refreshing activities for tourists, visitors and weekend explorers across Dubai. We recently

launched our diverse food fests, with delicious food stalls lined-up along the promenade amidst endless prize winning games.

This month is no less for fun-filled activities and celebrations as we move along to update you with new store openings and various new activities, including our preparation to the Waterfront Market's first Eid-al-Fitr celebration. Stay tuned!

What's New

Truly everything that makes a community continues to happen at the Waterfront Market as part of our efforts to expand customers' experience through new services and product offerings. Grocery and shopping are not the only things one can club during a visit to the Waterfront Market.

The latest shops which opened this month are:

Mohideen Traders	Ramadan Bazaar	Datya Dates & Tea	Aswaaq LLC (Office)
	ARI Foodstuff Trading LLC		

What's Happening



Food Fest

The Waterfront Market is gaining popularity among global 'foodies' in Dubai for their latest pick of unique fresh food experiences. The Waterfront Market Food Fest kicked off in April and was held again on May 11th, at the promenade hall, showcasing the world's most favorite cuisines from Asia, the Arab world and the Mediterranean as well. On May 11, an array of pop-up stalls and food trucks served sumptuous assortments which tickled our customers' taste buds with delectable Mediterranean and Arabian dishes. A DJ played live music to keep the festive mood even livelier while instant games hosted by an emcee were also enjoyed by everyone.



Holy Month of Ramadan takes off

The atmosphere at the Waterfront Market has totally transformed as we step into the Holy Month of Ramadan with much anticipation. Decorations celebrating the holy month can be found around the mall as a gentle reminder of the season's meaning to the whole community. Waterfront Market also hosts a daily special Iftar for vendors from all the sections including the fish, meat, dry foods and fruit & vegetables as an extension of gratitude and oneness with all those who are fervent observants.



Iftar with the media

An Iftar gathering was held for our media friends who have been quite supportive of Waterfront Market's journey since the beginning. The event was uniquely held at the Waterfront Market's promenade on a dhow, providing for a relaxing time to enjoy the beautiful view of the creek. The event also allowed for the Waterfront Market community to reaffirm its good relations with the media on their role in spreading awareness of the importance of healthy and fresh eating habits, particularly during this special month. Gifts beautifully crafted and handpicked by Waterfront Market very own vendors made the occasion even more memorable.

What's Up



Ramadan focus

With the Holy Month of Ramadan in our midst, visitors feel the spirit of the season to be very much alive at the Waterfront Market, right from the decors at the entrance to every shop. Shoppers can feel the essence of the month in all customer engagement. We also have our special health guide especially for this time through our Instagram page. Both customers and sellers can catch our exciting posts on special Ramadan recipe videos, health tips, and various other Ramadan activities happening at the mall.



Looking forward to Eid-al-Fitr

As with every observance of austerity and remembrance, there is a right time to enjoy the fruits of one's efforts. Waterfront Market gears up with preparations for the celebration of Eid-al-Fitr which will take place for the first time at Waterfront Market. Surprises and more surprises await customers in these momentous occasions and three days will be filled with various amusement activities for all ages. Watch out for our announcements in our various channels including our social media as planned events are certain to bring only merriment and joy to our valued visitors.



Chandelier Competition

As part of our efforts to make every visit memorable at the Waterfront Market, here's a chance for shoppers to become instantly famous with our planned 'chandelier' competition. Keep yourself updated and follow us on our social media pages in Facebook, Instagram and Twitter and don't miss out on a chance of winning exciting prizes.



Fasting is among the central practices during Ramadan, which is a very opportune time for Muslims and non-Muslims alike to make a commitment to start anew with healthier diets. Health experts time and again, recommend the positive benefits of fasting, however, it is important that when eating, the food choices must be truly healthy, fresh and hydrating for the body to cope well in the cleansing process.

Here are some tips to make way for a healthier eating habit during the season:

- Always pick the freshest provisions. Freshness in the food has huge value as it gives the maximum nutrients which is necessary for the body to sustain its strength during hours of fasting.
- Break the fast with only fresh and natural food and avoid processed ones. Dry fruits and dates make an ideal choice as these types of food give instant energy boost.
- Eat more fresh fruits during iftar and while not fasting. Fruits give ample energy and hydration while also giving the much-needed vitamins and fiber to the body.
- Avoid or reduce eating spicy and oily foods as much as possible as it may upset your stomach.
- Drink lots of water and beverages between iftar and suhoor to keep yourself hydrated.
- It is always better to eat less sugary or salty foods which could only lead to diabetes and high blood pressure if left unchecked.
- Eating the right amount and combination of foods are also important especially during suhoor to help maintain the stamina of the body during the day particularly those who are doing more activities.
- Most importantly, stay calm and spend some time to rest well. This effectively reduces the stress to the body and avoid any sudden hunger pangs.

Have a healthy and Blessed Ramadan!